

### Module III. Business

Entrepreneurial Finance

Topic 4. Measuring performance in a short term

Lesson 2. Financial Statements





Entrepreneurial Lesson 2. Financial Statements Module III. Business Topic 4. Measuring performance in a short term Finance KIEWATION INTELPLET SOUNDE Licketech -> BALLOCE LECEIPT RESERVATION PRICE LOCATION Financial INVALID VAUD statements... ENTER PALE. BALLONE + DECEIPT RESERVATION RECEIPT RECEIPT PUNED) PRICE ..are types of documents that provide information about the financial health of a business. Co-funded by the **Erasmus+ Programme** of the European Union

Once the topic is completed and approved,



Understand and make a difference between Balance Sheet, Income Statement ,Statement of Cash Flow and Statement of Owners' Equity





- ✓ What is Balance Sheet?
- ✓ What is Income Statement?
- ✓ What is Statement of Cash Flow?
- ✓ What is Statement of Owners' Equity?







### **Balance Sheet**

**Total assets = Total liabilities + Total Equity** 







Cash



Cash Accounts Receivables

Cash Accounts Receivables

inventory

Cash Accounts Receivables Inventory

CURRENT

Cash Accounts Receivables Inventory

Improvements

CORREN

Cash Accounts Receivables

Improvements
Equipment

CURREN

Cash Accounts Receivables

Improvements
Equipment
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CURRENI

Cash Accounts Receivables

LONG-TERM Improvements Equipment Property

Payables

Payables

Accrued liabilities

Payables Accrued liabilities

Payables Accrued liabilities

Entrepreneurial

Finance

Payables Accrued liabilities

**HORT-TERM** 

Debt

# What bankers can see from your balance sheet?

- Cash
- Working capital



## NET WORKING CAPITAL

Working capital - Short-term liabilities

### What is revenue?



**Net revenues** = Gross revenues - Allowance for doubtful accounts - Reserves for returns







### Revenue

Cost of Good Sold

Gross profit





## What is the gross profit margin?

**Gross profit margin** = Gross profit/Revenue\*100%





### Operating expenses

Operating expenses are the general costs that are fixed and do not differ depending on sales.

The costs that are usually in this category are:

- Sales
- General
- Administrative



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### What is CAPEX?

Money that an organization spends on the purchase, maintenance, or improvements of its fixed assets, such as buildings, vehicles, equipment, or land.



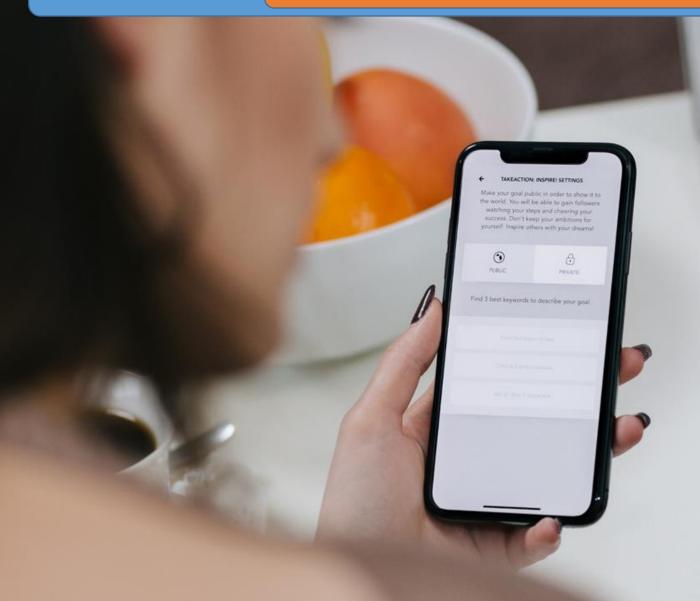


### **EBITDA**

EBITDA = Gross profits - Selling, General and Administrative expenses - Research and development expenses







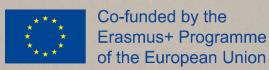
## Depreciation and Amortization







How do investors look at your income statement?







Module III. Business

## Statement of Owners' Equity

How did you raise the money and who owns the company?

So that's part of your share capital in the balance sheet. This includes the income statement and cash statement which are at the top of the balance sheet, at the top of your company's financial base.



### **Conclusions**

The financial statements provide a brief overview of the financial condition of the corporation, providing insight into its performance, operations, and cash flow.

Financial statements are essential because they provide information about the company's income, expenses, profitability, and debt.





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